

EUROPEAN BUSINESS AIR NEWS

Recruitment advertising 2009

European Business Air News is the only monthly magazine for the business aviation industry throughout Europe.

It is the only publication which reaches owners and operators of every business aircraft in Europe and the Middle East.

For example, the March 2009 issue was mailed to 6,466 individuals who were responsible for 12,984 aircraft. These comprised 3,041 jets, 1,575 twin turboprops, 488 single turboprops, 2,491 light twins

and 5,384 helicopters. We also distribute copies through around 70 leading FBO locations.

If you are recruiting helicopter or business aircraft pilots, operations staff or management there is no better or more effective place to advertise.

Make your vacancy stand out by choosing the **Job of the Month** option. For a £75 additional charge, your job will feature on the front page of EBAN and also be the top of the list on the EBAN web site for the month that it appears.

Publication dates for 2009

	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Bookings	Jan 20	Feb 17	Mar 17	April 21	May 20	June 23	July 21	Aug 26	Sept 29	Oct 27	Nov 24
Materials	Jan 22	Feb 19	Mar 19	April 23	May 22	June 25	July 23	Aug 28	Oct 1	Oct 29	Nov 26
Mailing	Jan 29	Feb 25	Mar 25	April 29	May 29	July 2	July 30	Sept 4	Oct 8	Nov 5	Dec 3

Space booked	Four-colour
Page	£4,994
Magazine page	£3,534
Half page	£2,567
Junior Magazine page	£2,710
Quarter page	£1,530
Column Centimetre	£41.00
Job of the month	£75 (extra)

Artwork sizes	Type area	Bleed
	Width x Depth (mm)	Width x Depth (mm)
Page	273 x 380	303 x 426
Magazine page	217 x 270	
Half page	273 x 187	
Junior Mag page	161 x 210	
Quarter page	106 x 232	– Column
	273 x 93	– Strip
	161 x 150	– Square
Single Column	Minimum 51 x 50	

Print specification

EBAN is printed sheetfed offset onto coated stock, saddle stitched and trimmed to A3 (420mm x 297mm) size.

Advertising materials should be supplied as QuarkXPress 6.0 files, with fonts and images at 300dpi. Other digital formats including high res CMYK pdf or eps files can be accepted, so please call for further information.

Agency discount

Recognised agencies providing finished digital materials may deduct a commission of 15 per cent from the standard rates.

Contact

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